

# Moving Derby Forward

The emerging Derby Cycling Plan - a catalyst for developing thriving communities

# Policy Context

We want to make cycling and walking the natural choices for shorter journeys, or as part of a longer journey

*(DfT Cycling & Walking Investment Strategy)*

Everyone in England, regardless of age, background or level of ability, feels able to engage in physical activity and sport.

*(Sport England, Towards an Active Nation, 2016-21)*

Derbyshire will be the most connected and integrated county for cycling in England, recognised as a world class cycling destination for all. More people of all ages and abilities will be cycling regularly for leisure, active travel, commuting and sport.

*(Derbyshire Cycling Plan 2016 – 2030)*

# Local Policy Context

Develop the Derby Cycling Strategy as part of LTP3.

Supporting ‘Active Travel’ and Public Transport: supporting and encouraging travel choices

*(Derby Local Transport Plan 3 2011-2026)*

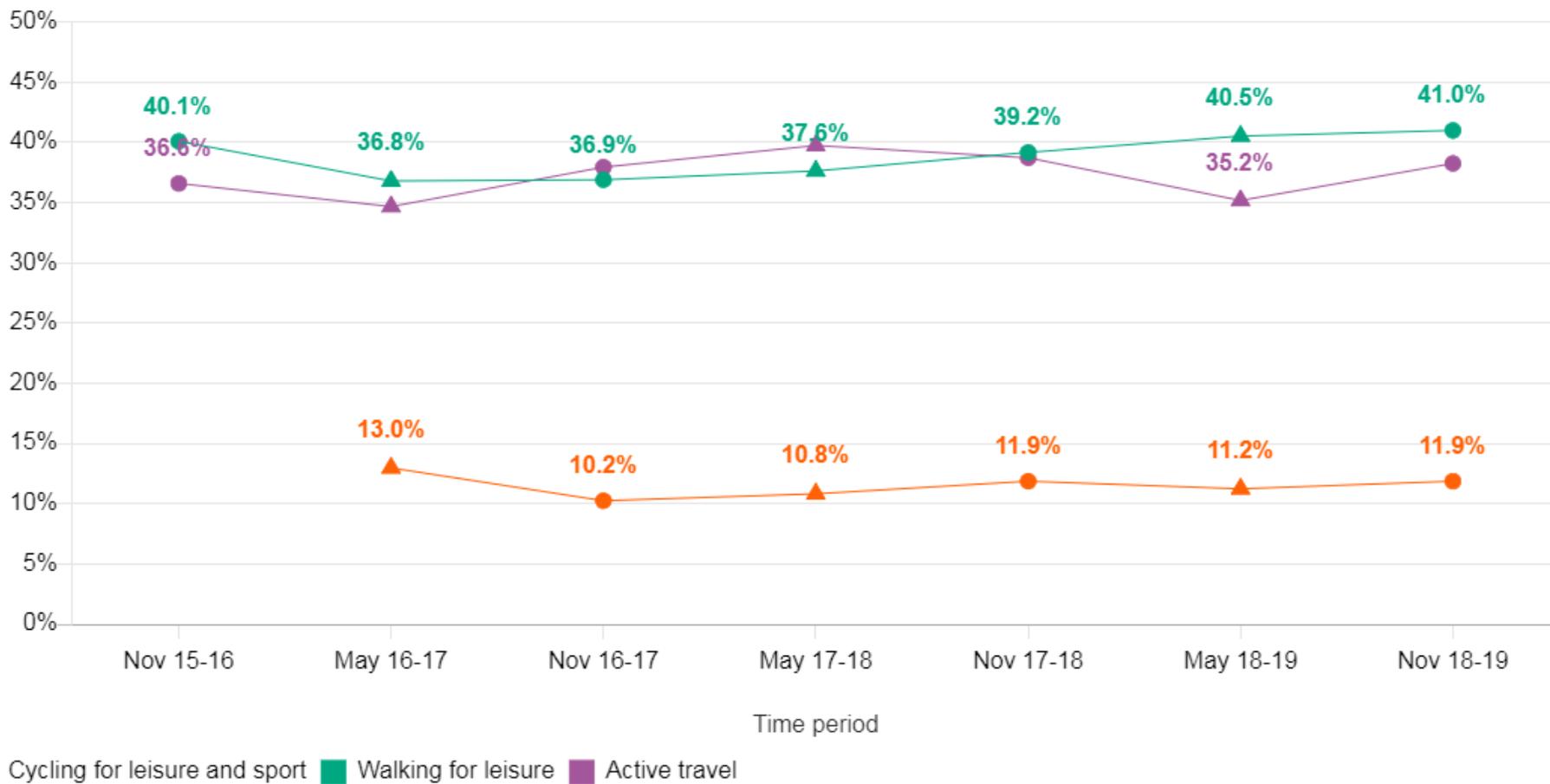
Increase the levels of cycling and walking for travel purposes (to work, school, socially), with a focus on targeting those who don’t do enough activity for good health.

*(Move More Derby, Physical Activity & Sport Strategy)*

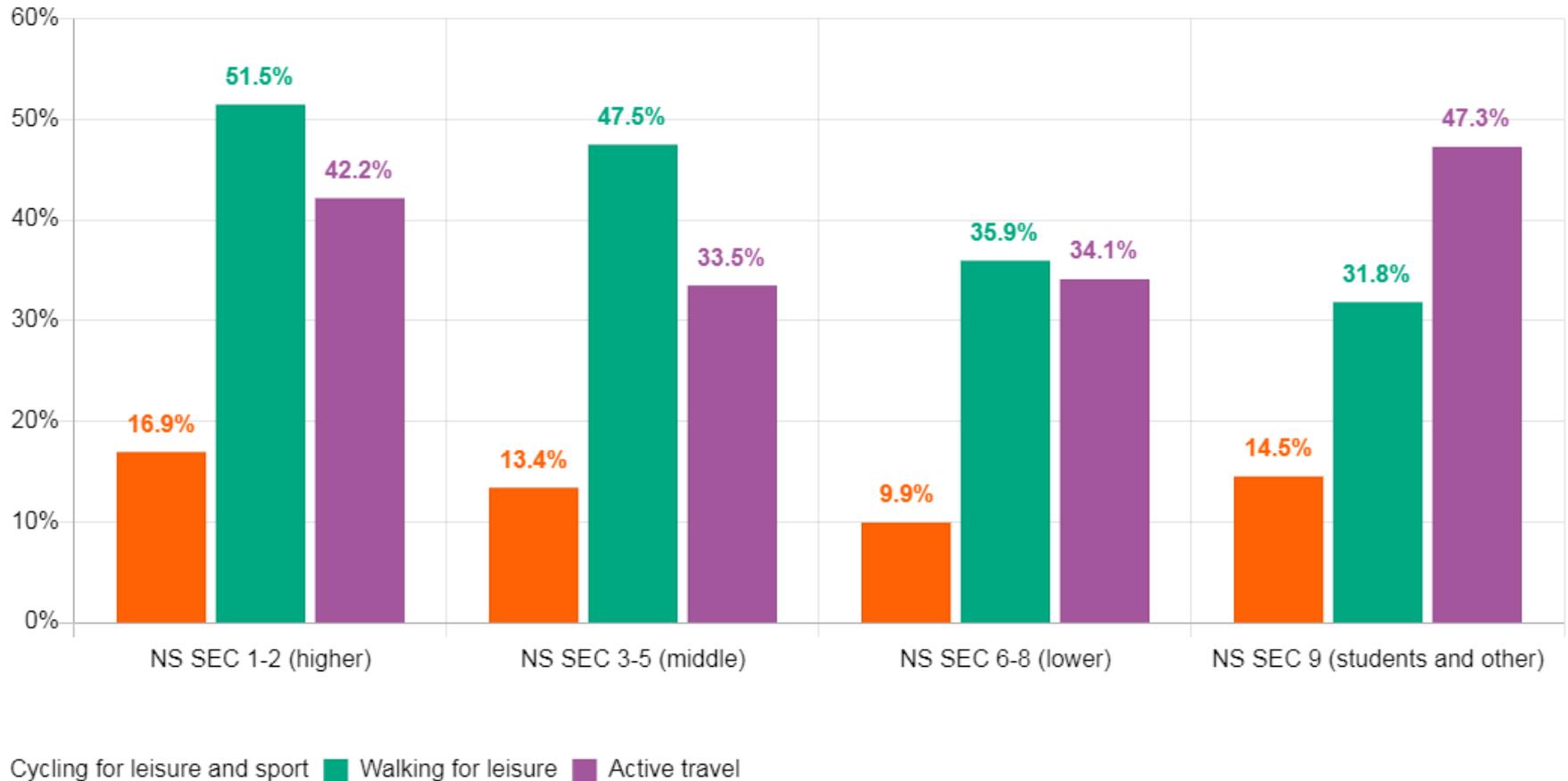
Climate Emergency declared by Derby City Council – May 2019



# Participation in the last 28 days – at least twice in the last 28 days



# Inequalities exist in levels of walking and cycling...



# Health Equity in England - Active Travel

- 42% of all journeys made are less than 2 miles – there is an opportunity to encourage and enable modes of travel
- Active travel policies can potentially widen inequalities, e.g. Bike sharing schemes that require mobile devices.
- Active travel policies should apply an equality impact assessment
- The higher the income of a household, the more likely its members are to cycle
- Bike kitchens are another initiative that aims to improve accessibility in cycling. Bike kitchens offer free or low cost help fixing bikes

*Michael Marmot, Jessica Allen, Tammy Boyce, Peter Goldblatt, Joana Morrison (2020)  
Health equity in England: The Marmot Review 10 years on. London: Institute of Health  
Equity*

# Developing a coordinated approach



# Hub-Spoke Approach

- Central hub providing a range of organisations and services for sustainable travel modes
- Hub services/organisations provide an outreach (Spokes) into communities across Derby
- Spoke sites are hyper locally based in communities developed community up and out
- Economically marginalised communities to be prioritised for community spoke development – informed by a place-based approach to PA behaviour



# Hub

- Central hub, co-location of a number of organisations and services
- Building upon the strength and work of Cycle Derby and partners
- Broaden and enhance the offer available on site:
  - Teaching & workshop space
  - Cycle Storage
  - Flexible meeting, hot desking & reception space
  - Outdoor cycle training area
  - 5km of traffic free inclusive routes
  - Bike library
  - Cycle training
- Hubs also include existing sport cycle facilities: Derby Arena, Alvaston BMX, etc



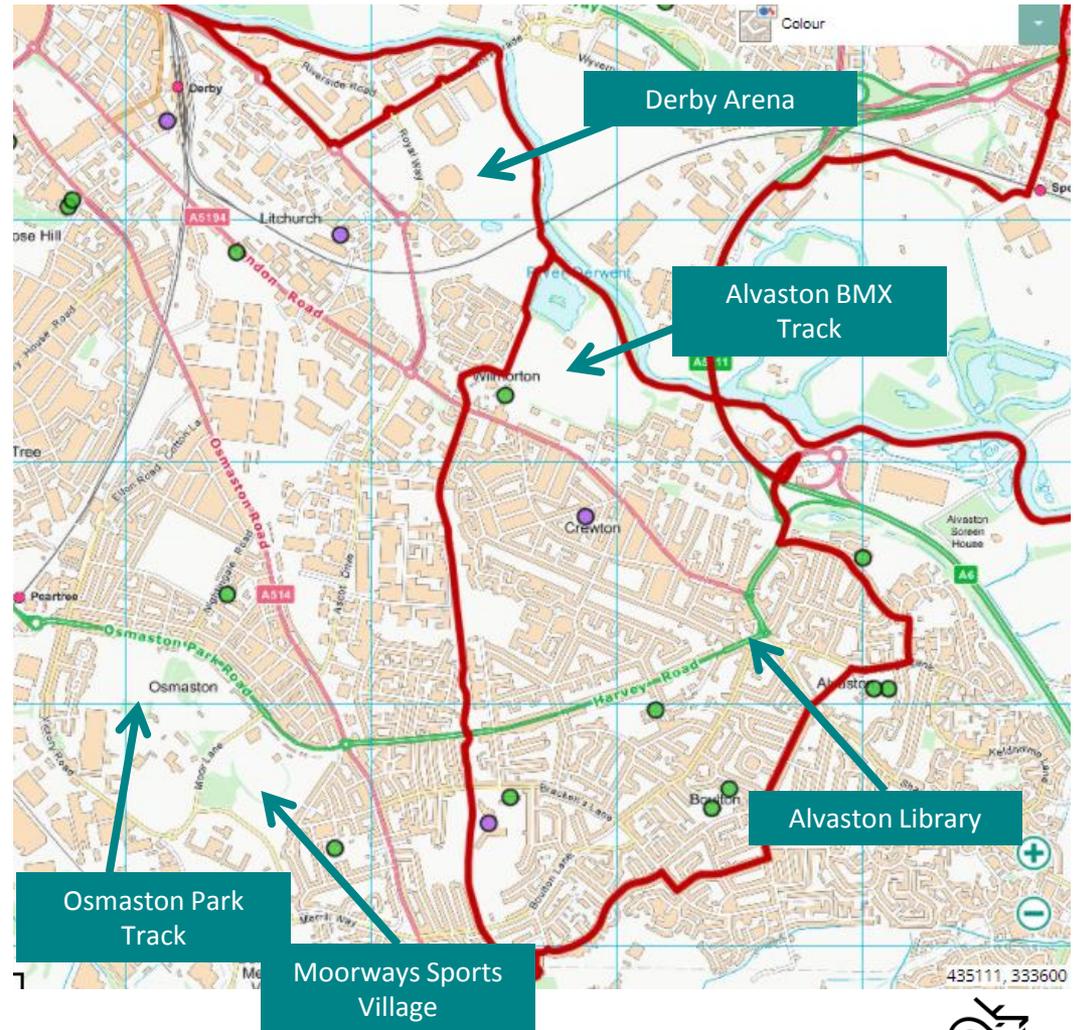
# Community Spoke

- Growth of community cycle ecosystem
- Utilisation of existing community facilities for pop-up sustainable hub services
- Recruit, train and develop local people to deliver the outreach services on behalf of hub organisations:
  - Learn to ride (all levels) provision
  - Bike kitchen drop-in sessions
  - Bike libraries for free long-term bike loans
- Existing community recreation and sport cycle facilities mapped as part of the spokes



# Community Spoke Example - Alvaston

- Community spoke is the community and not 1 fixed location.
- Activation of existing assets and upgrading where needed
- Alvaston Library and Moorways Sports Village could be bases for Bike Kitchen and Library
- Schools to host bikeability
- National Cycle network and non-NCC to be further developed through Transforming Cities and Moving Derby Forward Funds
- Alvaston Park BMX Track – formal, club, performance
- Derby Arena – formal, club, performance
- Osmaston Park Dirt track – informal and semi-structured



# Test – Learn - Inform

